

CITY OF PLYMOUTH  
BOARD OF APPEALS  
NOTICE OF MEETING

**OFFICIAL MINUTES – December 7, 2023**

- 1. Call to order and roll call:** The meeting was called to order at 5:00 PM. On call of the roll, the following member were present: Carole O'Malley, David Kreutzinger, Jane Meyer, Ken Stoffregen, and Jackie Pottratz.
- 2. Approval of August 15, 2022 minutes:** Motion was made by Meyer/Pottratz to approve the minutes from August 15, 2022. A unanimous aye vote was cast. Motion carried.
- 3. Public hearing and consideration of a petition from Marshall Sign, for a sign area variance. This business is located in the HI, Highway Business District: (Parcel #59271821076) at 2875 Eastern Ave., Plymouth, WI. Marshal Sign is seeking a variance from PMC 13-1-106(a) for a wall sign on a non-entrance façade to be larger than the allowed one-half square foot per lineal foot of façade length:** O'Malley read the petition submitted by the applicant. Chairperson asked Attorney Fieber to outline the process and the hardships for an area variance. The petition is seeking a variance from the code for a wall sign on a non-entrance façade to be larger than what the code allows. The chairperson asked if anyone from the petitioners would like to speak. Scott Cieszynski, the owner explained how they ended up with the larger sign from Corporate.

Chairperson asked for Inspector Scheuerman's comments. Scheuerman stated that this started because the signs were getting installed and a permit wasn't pulled. There wasn't any review for the owner before they were being installed. He contacted the installer and they submitted the shop drawings where it was found the sign on the east was larger than the ordinance allows. Scheuerman reviewed the necessary criteria someone had to qualify for a variance. The property must meet an unnecessary hardship, have unique property limitations, and not have harm to public interest. Scheuerman demonstrated how the petition did not meet any of the criteria. Jim Marshall made comments about how the sign was only 11 square feet bigger than what the ordinance allows. He explained how the sign was already made and doesn't want to cause extra cost to the owner for the remake of the sign. Mayor Pohlman expressed his unhappiness with the petitioner Jim Marshall for not taking out a sign permit before the signs were being installed. Chairperson O'Malley closed the public hearing.

Attorney Fieber went through the hardships the first being an unnecessary hardship, all the members decided it did not demonstrate an unnecessary hardship. The second criteria question is does the property demonstrate unique property limitation, all the members decided it did not have unique property limitations. The last criteria to meet

is to not have harm to the public interest, the members also agreed the petition does not meet this criteria. Motion was made by Pottratz/O'Malley to deny the petition from Marshall Sign, for a sign area variance at 2785 Eastern Ave.

4. **Adjourn:** Motion was made by Pottratz/Stoffregen to adjourn the meeting. A unanimous aye vote was cast. Motion carried.