

MEETING AGENDA

PLYMOUTH REDEVELOPMENT AUTHORITY
CITY OF PLYMOUTH, WISCONSIN

THURSDAY NOVEMBER 30, 2023 @ 8:00 AM

Plymouth City Hall
FIRE DEPARTMENT TRAINING ROOM
128 Smith Street
Plymouth, WI 53073

Members Present:

Lee Gentine
 Donna Hahn
 John Nelson
 Randy Schwoerer
 Ronna O'Toole
 Ken Pannier

Staff:

Tim Blakeslee
 Anna Voigt

Other:

The Plymouth Redevelopment Authority's mission is to serve as a catalyst for development which supports Plymouth as a welcoming place for the arts, entertainment, shopping, dining, working and living. The Authority has a particular interest in the physical revitalization of downtown Plymouth as an inviting atmosphere which encompasses not only buildings but also streetscapes, parking areas, signage, sidewalks, pedestrian lighting and green spaces including the River Walk corridor.

1. Call to order and roll call.
2. Approval of Meeting Minutes from the November 2, 2023 meeting.
3. Brief RDA Fund Balance Update
4. Discussion and possible action on Resolution No. 2023-4 Assigning the Cheese Counter Trademark
5. Communication – Letters, E-mails, or Reports Related to the Redevelopment Authority (Staff, Chairperson, Members etc.)
6. Adjournment

It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, please contact the City of Plymouth ADA Coordinator Leah Federwisch, located in the Plymouth Utilities office at 900 County Road PP, Plymouth, WI or call 920-893-3853.

MEETING AGENDA

PLYMOUTH REDEVELOPMENT AUTHORITY CITY OF PLYMOUTH, WISCONSIN

THURSDAY NOVEMBER 2, 2023 @ 7:30 AM

- 1. Call to order and roll call:** Chairman Gentine called the meeting to order at 7:30 AM. Members present were Lee Gentine, Donna Hahn, John Nelson, Randy Schwoerer, Ronna O'Toole and Ken Pannier. Tim Blakeslee, Anna Voigt, Mary Hauser, and Patrick Campbell were in attendance.
- 2. Approval of Meeting Minutes from the August 10, 2023 meeting:** Motion was made by Hahn/Schwoerer to approve the minutes. A unanimous aye vote was cast. Motion carried.
- 3. Public Hearing – Designating Redevelopment Boundaries, Declaring need for Rehabilitation and Submitting Determinations to Common Council for Approval: RDA Project Plan #4:** Blakeslee explained that the RDA must approve an RDA project plan to identify a statement of purpose/location for applicable projects it wishes to complete. Project Plan No. 4 relates to the new pocket park project and the rehabilitation of Antonette the Cow. Gentine opened the public hearing at 7:32 AM. With no comments from the public Gentine closed the hearing at 7:34 AM. Motion was made by Nelson/Schworer to approve RDA Project Plan #4. A unanimous aye vote was cast. Motion carried.
- 4. Discussion and possible action on Antoinette the Cow sign purchase and/or rehab from Marshall Signs:** Gentine explained the different options for the updated signs. The three different options were \$7,500 to \$2,500. Motion was made by Pannier/O'Toole to choose the Carved Sign Mounted to Existing Sign Face & Structure for \$4,000. A unanimous aye vote was cast. Motion carried.
- 5. Update on Revolving Loan Fund Program:** Blakeslee gave an update on the RLF Program. Plymouth Industries was approved for \$500,000 and Klips and Tips was approved for about \$93,000. Staff will start sitting down with local banks to let them know of the program. Gentine asked if there were any more applications. Blakeslee stated that someone has showed interest but no one has submitted an application.
- 6. Brief RDA Fund Balance Update:** Blakeslee updated the committee on the current RDA Fund. The current cash on hand is about \$70,000.
- 7. Communication – Letters, E-mails, or Reports Related to the Redevelopment Authority (Staff, Chairperson, Members etc.):** No further communications
- 8. Adjournment:** Motion was made by Schwoerer/Hahn to adjourn the meeting. A unanimous aye vote was cast. Motion carried.

City of Plymouth
128 Smith St. - P.O. Box 107
Plymouth, WI 53073-0107



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DATE: November 27, 2023
TO: RDA
FROM: Tim Blakeslee, City Administrator/Utilities Manager
RE: Resolution 2023-4 regarding Trademark Assignment

Background:

The RDA is the owner of the 'Cheese Counter' subject of U.S. Trademark Registration No. 5,402,054 and U.S. Trademark Application 86/738837. The RDA entered into a Trademark Usage Agreement with Plymouth Cheese Counter Foundation, Inc. on May 31, 2023, as part of the agreement transferring ownership of 133 E. Mill Street and responsibility for operating the Cheese Counter and dairy heritage center. Now that the Plymouth Cheese Counter Foundation is operating the Cheese Counter, it is staff's recommendation to assign its ownership of the trademark to the Foundation for its use in operations. This means that the Plymouth Cheese Counter Foundation will be responsible for renewing the trademark.

Recommendation: Approve Resolution 2023-4 regarding Trademark Assignment

Attachments:

1. RDA Project Plan #4
2. Resolution 2023-3

REDEVELOPMENT AUTHORITY
OF THE
CITY OF PLYMOUTH, WISCONSIN

Resolution No. 2023-04

RESOLUTION ASSIGNING THE
CHEESE COUNTER TRADEMARK

WHEREAS, the Redevelopment Authority of the City of Plymouth, Wisconsin (the “Authority”) is the owner of the CHEESE COUNTER trademark which is the subject of U.S. Trademark Registration No. 5,402,054 and U.S. Trademark Application 86/738837 (the “Mark”); and

WHEREAS, the Authority entered into a Trademark Usage Agreement with Plymouth Cheese Counter Foundation, Inc. (the “Foundation”) on May 31, 2023, as part of the agreement transferring ownership of 133 E. Mill Street and responsibility for operating the Cheese Counter and heritage center; and

WHEREAS, upon further review, the Authority desires to assign its ownership of the Mark to the Foundation for its use in operations of the Cheese Counter and heritage center.

NOW, THEREFORE, BE IT RESOLVED by the Authority that the Authority hereby assigns to the Foundation all right, title, and interest in and to the Mark and any federal registration that issues from said Application, and all common law rights to the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement.

Adopted and approved this _____ day of December, 2023.

REDEVELOPMENT AUTHORITY OF
THE CITY OF PLYMOUTH, WISCONSIN

RDA Chairperson/President

Executive Director/Secretary