

## MEETING AGENDA

### PLYMOUTH REDEVELOPMENT AUTHORITY CITY OF PLYMOUTH, WISCONSIN

THURSDAY NOVEMBER 30, 2023

1. **Call to order and roll call:** Chairman Gentine called the meeting to order at 8:00 AM. Member present were Lee Gentine, Donna Hahn, John Nelson, Randy Schwoerer, Ronna O'Toole and Ken Pannier. Tim Blakeslee, Anna Voigt, Mary Hauser, and Patrick Campbell were also in attendance.
2. **Approval of Meeting Minutes from the November 2, 2023 meeting:** Motion was made by Nelson/Hahn to approve the minutes. A unanimous aye vote was cast. Motion carried.
3. **Brief RDA Fund Balance Update:** Blakeslee gave a quick update on the Fund Balance. He stated there currently is around \$55,000 cash on hand. This includes the cost for the sign and the pocket park.
4. **Discussion and possible action on Resolution No. 2023-4 Assigning the Cheese Counter Trademark:** City Administrator Blakeslee explained that the RDA is the owner of the Cheese Counter subject of US Trademark Registration and Application. The RDA entered into a Trademark Usage Agreement with Plymouth Cheese Counter Foundation on May 31, 2023. Now that the Plymouth Cheese Counter Foundation is operating the Cheese Counter, it is staff's recommendation to assign its ownership of the trademark to the Foundation for its use in operations. This would mean that the Foundation will be responsible for renewing the trademark. Motion was made by Schwoerer/Hahn to approve Resolution No. 2023-4 assigning the Cheese Counter Trademark to the Plymouth Cheese Counter Foundation. A unanimous aye vote was cast. Motion carried.
5. **Communication – Letters, E-mails, or Reports Related to the Redevelopment Authority (Staff, Chairperson, Members etc.):** Mary Hauser gave an update on the Christmas parade. It was well attended and continues to grow.
6. **Adjournment:** Motion was made by Schwoerer/Pannier to adjourn the meeting. A unanimous aye vote was cast. Motion carried.